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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Nielsen, et al.

Serial No.: 10/827,056

Filed: April 19, 2004

For: Intelligent URL Redirector

Group Art Unit: 2153

Confirmation No. 2281

Examiner: Mouzon, Lajuania N.

Attorney Docket No.: 119166.001042

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Patents, Box 1450, Alexandria, VA. 22313-1450 on February 4, 2008.

¦By:

Stephen K. Loe

TRANSMITTAL DOCUMENT

MS Amendment Commissioner for Patents Box 1450 Alexandria, VA 22313-1450

Sir:

ENCLOSED HEREWITH:

Response to Office Action (18 sheets); Replacement Drawing Sheets (2 sheets); and Our Return Postcard.

No fees nor extensions of time in which to reply to reply are believed to be necessary. However, if an extension of time is necessary, it is hereby requested and the Commissioner is authorized to charge the any fees necessary for such extension of time to Deposit Account No. 05-0765. Please also charge any other additional fees that may be required to Electronic Data Systems Corporation Deposit Account No. 05-0765.

Respectfully submitted,

Stephen R. Loe

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Attorney Docket No. 119166.1042

(72-03-025)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

pln. No.:

10/827,056

Applicant:

Nielsen

Filed:

April 19, 2004

Art Unit:

2153

Confirmation No.:

2281

Examiner:

MOUZON, LAJUANIA N

Title:

Intelligent URL Redirector

Certificate of Mailing under 37 CFR 1.8

I hereby certify that this correspondence is being filed online, facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450 this 4th day of February , 2008.

Signature

Stephen R. Loe

Typed or printed name of person signing certificate

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

This paper is a response to the Office Action mailed on December 14, 2007. A one month extension of time is believed to be necessary and is hereby requested. An authorization to charge this fee to a credit card is enclosed herein. In response to the Office Action mailed December 14, 2007, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 7 of this paper.

Remarks/Arguments begin on page 15 of this paper.

Conclusion begins on page 18 of this paper.